Creating Elegant Presentations
CREATING ELEGANT PRESENTATIONS:

Why Presentation Visuals?
PowerPoint is Everywhere
BALLET AT WASHINGTON SQUARE

• Hot summer day in 2015
  • Two dancers took to the street
  • Danced in a fountain in Washington Square
• Prevalence of ballet
  • Influence of the film Black Swan
  • Ballet in photography
CREATING ELEGANT PRESENTATIONS:

8 Design Principles
ONE: ESSENTIALS ONLY
Number of bikes sold (2007-2012)

Over 5,000 bikes sold in 2012
TWO: PICTURE SUPERIORITY
Remember these six aptitudes:

- Not just function but also DESIGN
- Not just argument but also STORY
- Not just focus but also SYMPHONY
- Not just logic but also EMPATHY
- Not just seriousness but also PLAY
- Not just accumulation but also MEANING
Part-time workers in Japan

- 72% are women
- 28% are men
“You have to sit by the side of a river a very long time before a roast duck will fly into your mouth.”

— Guy Kawasaki
THREE: EMPTY SPACE
Hara Hachi bu

- Eat only until 80% full.
- A Japanese traditional saying.
- Okinawans have one of the longest life expectancies in the world. (Though this is changing due to increased fast food.)
- Good advice for a healthy life.
- Can apply the idea to design and also duration of a presentation or performance.

http://www.harahachibubu.com/pptslides/nov_17.html
FOUR: PLACEMENT
May 25, 1961

"I believe this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the Moon and returning him safely to the Earth."

John F. Kennedy
Message to a joint session of the Congress.

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John F. Kennedy
Message to a joint session of the Congress.
Work-life balance is crucial for long-term success in today’s busy world.

A presentation by Jason Small

work-life balance

jason small
Using a simple grid
FIVE: CONTRAST
“Without contrast you’re dead.”
Paul Rand
SIX: REPETITION
DE LIBER TATE CHRISTIANA DIS. SERTATIO MARTINI LVTHERI, PER AV TOREM RECOGNITA.

THE REFORMATION

Unused Indulgence (1519)

Martin Luther's The Freedom of a Christian (1520)

EPISTOLA EVSTHEM AD LEONEM DECIMVM
SEVEN: ALIGNMENT
EIGHT: PROXIMITY
Principles of Presentation Design:
Tips on how to think like a designer

By Less Nessman

Director of the PRKW Institute
Using Images
Unsplash

Free (do whatever you want) high-resolution photos.

A project by Crew.

Submit a photo
228 Creation Images
Looking for high resolution stock photos for your illustration, comp or design needs? Search morgueFile for free reference images. Yes, they’re all completely free. Whether you’re an illustrator, art director, instructor or looking to add a defining visual to a presentation. Wondering why is it called morgueFile?

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DIA

(Digital Image Archive)
Vertical Banner: No Time to Read? Maximize Your Time with Summaries of Top Leadership Books
- Maxwell, Lencioni, Covey, Hybels, Stanley, Collins -

Lectionary, Scripture Study, Worship Links, and Resources

Art Index

Welcome to The Text This Week's new artwork concordance. So far you will find links to artwork indexed according to Biblical/Liturgical subjects. As the work progresses I would like to add links to artwork which may not portray strictly Biblical subjects, but which expresses Biblical/spiritual themes. (See the Movie Concordance.) I would appreciate any/all suggestions for these lists! Even if you don't know if a link exists, send the name of the work and artist, and I'll search for a link.

Please check the copyright pages at the linked sites for copyright information should you decide to reproduce any of these images in any form.

Themes are listed alphabetically on the following pages:

- Artwork Themes Aaron to Dreams
- Artwork Themes Easter to Ishmael
- Artwork Themes Jacob to Mustard Seed
- Artwork Themes Nahum to Ruth
- Artwork Themes Salome to Zechariah

Index by Scriptural text: (UNDER CONSTRUCTION)

- Old Testament/Hebrew Bible
- New Testament/Greek Bible

Index by Lectionary Date can be found on weekly lectionary pages for:

- Year A
- Year B
- Year C
Art in the Christian Tradition

found 66 items where Keyword: creation. Showing page 1 of 5.
OR

use your own photos!
USING IMAGES:

Incorporating Images
FILE TYPES: .jpg, .png, .pdf, .tif
Resolution: 72 dpi (min.)
USING IMAGES:

Citing Images
CITING ARTWORK:


CITING ADS & GRAPHICS:

3 Toyota, “We See Beyond Cards” (advertisement), Architectural Digest, January 2010, 57.

USING IMAGES:

Placing Images
Exercise:
Create 2-3 slides
Questions?
Thank You!